

### **Cost-efficient A4 printing**

With its low Total Cost of Ownership, Ricoh's SP 4510DN A4 black-and-white printer meets the tightest operating budgets without compromising on performance. It prints up to 40 pages per minute at a resolution of 1,200 x 1,200 dpi, while an accurate and consistent image quality is ensured. Easy to use and maintain, it handles paper between 52 and 162 g/m². To top it off, productivity-enhancing features include standard double-sided printing and Smart Device Print.

- · Low Total Cost of Ownership
- Maximum savings: low power consumption
- Space-saving: highly compact
- High productivity: fast printing at 40 pages per minute
- · Cost & time savings via standard double-sided printing



# Meet your print needs and keep costs to a minimum

## Looking for a low Cost Per Print printer?

With its perfect combination of an affordable purchase price and a low Cost Per Print, the SP 4510DN is ideal for budget-conscious small- and medium-sized offices. Running costs are also low, making this printer the best purchase for these types of environments.

#### **Ultra** compact

An LED print head takes up much less space than the equivalent laser head. As such the SP 4510DN has a small footprint: you can install this device virtually anywhere as it takes up minimal office space.



#### Print anywhere, any-time

Now you can easily print documents from your iOS or Android device directly on the SP 4510DN. Smart Device Print also enables you to print PDF documents, print texts saved on the clipboard, and print JPG or PDF files in other applications.



#### Ricoh's total office solutions

Whatever equipment you need for your digital office – a printer, copier, fax, multifunctional device or software – you can find the appropriate solution from Ricoh's extensive line-up. Our solutions are tailored to company-specific needs, issues and challenges. Whether you are looking for cost reduction, productivity improvement, enhancing information security or environmental impact reduction we can help you to find the answer. After implementation, we offer comprehensive aftersales support.

#### **SP 4510DN**

MAIN SPECIFICATIONS

#### **GENERAL**

Warm-up time: 17 seconds
First output speed: 5 seconds

 Print speed:
 40 pages per minute

 Memory:
 Standard: 512 MB

 Maximum: 1,536 MB

 HDD:
 320 GB (Option)

 Duty cycle:
 150,000 prints per month

Duplex: Yes

Dimensions (W x D x H): 370 x 392 x 306 mm

Weight: 14 kg

Power source: 220 - 240 V, 50/60 Hz

#### **PRINTER**

Printer language: Standard: PCL5e, PCL6, Adobe® PostScript® 3™, PDF direct print

Option: XPS, IPDS

Print resolution: 600 x 600 dpi, 1,200 x 1,200 dpi
Fonts: PCL (45 fonts, International fonts: 13

Intellifonts), PS3 (136 fonts)

Interface: Standard: USB 2.0, USB Host I/F,

Gigabit Ethernet

Option: Bi-directional IEEE 1284, Wireless LAN (IEEE 802.11a/b/g/n)

Network protocol: TCP/IP, IPX/SPX (Option)
Windows® environments: Windows® XP, Windows® Vista,

Windows® 7, Windows® 8, Windows® 8.1, Windows® Server 2003, Windows® Server 2008, Windows®

Server 2012

Mac OS environments: Macintosh OS X v10.5 or later

Novell® Netware® environments: v6.5 (Option)

#### PAPER HANDLING

Recommended paper size: A4

A5 A6 B5 B6

Paper input capacity: Maximum: 1,600 sheets
Paper output capacity: Maximum: 250 sheets
Paper weight: 52 - 162 g/m²

Paper weight: 52 - 162 g/m²
Media capability: Plain paper, Thick paper, Recycled

paper, Colour paper, Letterhead, Preprinted paper, Thin paper, Special

paper

#### **SECURITY**

Authentication:

LDAP authentication, User code authentication, 802.1.x wired

authentication

#### **ECOLOGY**

Power consumption:

Maximum: 1,110 W Energy Saver mode: 1 W

#### **OPTIONS**

1 x 250-sheet paper tray, 1 x 500-sheet paper tray, Hard Disk Drive (320 GB), RAM (1 GB), Bi-directional IEEE 1284, Wireless LAN (IEEE 802.11a/b/g/n), Bluetooth, VM Card, Netware, IPDS unit, XPS direct print

#### **CONSUMABLES**

Starter toner: Black: 6,000 prints
Toner cartridge (regular yield): Black: 3,000 prints
Toner cartridge (high yield): Black: 6,000 prints
Toner cartridge (ultra high yield): Black: 12,000 prints

Consumable yield measuring method ISO/IEC 19752.

For availability of models, options and software, please consult your local Ricoh supplier.

ISO9001 certified, ISO14001 certified, ISO27001 certified

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